



Our experienced personal and business coaches also work with dynamic social entrepreneurs that Well North Enterprises has identified in local communities. Here are two of their stories.

MUMTAZ'S STORY

Mumtaz Khan is a Bradford business woman who has used her talent to introduce young people from her community to sport. She runs one of the country's most successful Ju-Jitsu clubs out of a tiny pre-fab extension built onto Girlington Community Centre in Bradford. Many of the children she has coached have gone on to win national honours and many more have found self-respect and enjoyment from being part of this vibrant and inspiring club.

The Liz and Terry Bramall Foundation generously funded Well North Enterprises to pilot a new 'wraparound' approach to social investment with Mumtaz. This included access to leadership coaching and business skills support for herself, plus working capital and access to capital investment for her business.

Mumtaz worked with an experienced coach to develop her leadership and business skills in two phases. The first phase developed her leadership, looking at influencing for collaboration, her networking, personal preferences and the impact she had.

The second phase enabled Mumtaz to develop her strategic business skills and offered practical support in developing a business plan to enable her business to grow over the next two years.



PRACTICAL AND STRATEGIC OUTCOMES OF COACHING

"Coaching was particularly good for developing an understanding of how I think and adapting approaches that worked for me. It helps to focus on what needs doing and gives you the toolkit to get it done."

"I think the most important achievement is understanding the need to network, build upon existing relationships and develop new ones to further opportunities for the Ju-Jitsu club."

Mumtaz Khan

